# **Privacy Policy and Privacy Notice**

# Effective Date: October 15, 2017

The purpose of this **Garrott Kuzzy LLC**, **d/b/a Lumi Experiences (herein after, "Lumi Experiences")** Privacy Policy & Privacy Notice is to advise you as to what Personal Information we collect from you; how we collect it; what we use that Personal Information for; and how we retain and protect it. Before submitting any Personal Information to Lumi Experiences, please read this Privacy Policy & Privacy Notice carefully to ensure you understand and agree to our privacy practices. This Privacy Policy & Privacy Notice is designed around two overarching principles:

1. We do not share your Personal Information with any third parties except when necessary to provide services and information to you, or as required by law.

2. We are committed to protecting your Personal Information.

By visiting **Lumi Experiences'** website you are accepting the practices described herein. If you do not agree with these terms, you should not use this website.

# What Information We Collect from You and How We Collect It

### **Personal Information**

**Lumi Experiences** may collect information such as names, company names, titles, addresses, telephone numbers, fax numbers, e-mail addresses, government issued identification numbers (such as passport numbers or drivers' license numbers) and payment information (such as credit card numbers and account numbers) (all "Personal Information") from individuals who voluntarily provide that information, such as by requesting information from **Lumi Experiences**, booking travel or purchasing other services from **Lumi Experiences**, and/or by making payments to **Lumi Experiences**.

# **Non-Personal Information**

**Lumi Experiences** may collect certain non-personally identifiable information when you visit our website, meaning information that is collected by automatic or electronic means, using technologies such as cookies, pixel tags and web beacons, browser analysis tools, and web server logs. Our website may log and record information of a non-personal nature such as referral websites, visits, length of sessions, domains, browser software and more. We may aggregate and use this non-personal data to improve our website experience. We may also record the IP address of the computers that visit our website.

# Information about Children

**Lumi Experiences** does not knowingly collect Personal Information from children under the age of 18. If you are under the age of 18, please do not provide your name and address or other contact details or any other Personal Information of any kind whatsoever. If you are a parent or guardian of someone under the age of 18 who has provided us information without your knowledge and consent, you may request that we remove this information.

#### Cookies and other web technologies

Lumi Experiences may use pixel tags and cookies to help maximize the effectiveness of our website. A "cookie" is a small amount of information that a web server sends to your browser that stores information about your account, your preferences and your use of our website. We may use cookies to store visitor preferences, record session information, record user-specific information on what pages users access or visit, alert visitors to new areas that we think might be of interest to them when they return to our site, or record past activity at a site in order to provide better service when visitors return to our site. Most internet browsers automatically accept cookies. However, you can instruct your browser, by editing its options, to stop accepting cookies or prompt you before accepting a cookie from the sites you visit. If you decide not to accept our cookies, your ability to use some features on our site may be impaired. Pixel tags and web beacons are tiny graphic images placed on website pages that allow us to determine whether you have performed specific actions on our website.

# **How We Use Your Information**

**Lumi Experiences** does not sell or rent your Personal Information, except that **Lumi Experiences** may sell, license, or otherwise transfer to a third party, Personal Information in connection with an assignment, sale, or other transfer or disposition of a portion or all of the assets or ownership interests of **Lumi Experiences**.

Any Personal Information that you voluntarily submit will be used by us to provide you with **Lumi Experiences** products and services that you have requested, and to suggest products and services you may be interested in. **Lumi Experiences** uses Personal Information we collect about you for the following general purposes:

- To provide products and services you have purchased or requested from us
- To process payments and information requests
- To communicate with you
- To respond to your questions and comments
- To improve the content of our websites
- To enable us to publish your reviews, forum posts, and other content to the Lumi Experiences community
- To measure interest in and improve our products, services, and website

• To notify you about special offers and products or services available from us that may be of interest to you

- To solicit information from you, including through surveys
- To resolve disputes or troubleshoot problems

• For other administrative and analytical purposes such as information systems management, accounting, billing and audits, marketing, customer-relations correspondence, and/or operation of frequent traveler programs

**Lumi Experiences** may send you emails that contain information about your travel-related interests. If you supply us with your postal address you may receive periodic mailings from us with information on new products and services or upcoming events. If you do not want to receive email or postal mail from us, please let us know by contacting us at the below email address, phone number, or mailing address. To be removed from our mailing list, please provide us with your exact name and address.

# With Whom We Share your Information

**Lumi Experiences** may contract with third parties to process payments and information requests, and these parties would have access to Personal Information in fulfilling their duties. **Lumi Experiences** will also share your Personal Information with third parties in connection with delivering products and

services to you, including the arrangement of travel services, such as hotels, airlines, and other travel services providers. **Lumi Experiences** may disclose Personal Information when we determine it is required by law. When you voluntarily disclose information about yourself in the content that you submit to our website through a review, comment, or other public posting on our website, this information will be publicly available, can be collected and used by third parties and may result in unsolicited messages from others. Such activities are beyond our control. Please refrain from disclosing Personal Information on our (or any other) website that you intend to keep private. In addition, when you submit a review, comment, or other posting on our website, it becomes **Lumi Experiences** property, and we may reproduce some or all of it in other promotional materials, whether on our website, in an email, in catalogs, or in other media. You may be able to access certain third party social media websites and services through our website (such as Facebook). When you do so, you are sharing information with those sites, and the information you share will be governed by their privacy policies.

### How we protect your information

Although no company can guarantee security, we have implemented appropriate administrative, technical, and physical security procedures to help protect the Personal Information you provide to us. For example, we use encryption when transmitting Personal Information between your system and ours.

### **Changes to This Privacy Policy & Notice**

We will occasionally update this Privacy Policy. When we do, we will revise the "last updated" date at the top of the Privacy Policy. You are responsible for periodically reviewing this Privacy Policy for updates to its terms.

### How You Can Contact Us

If you have questions about this privacy policy, or if you believe that this site is not following its stated Privacy Policy, please contact us at:

By email at: info@lumiexperiences.com

By telephone at: 612-214-2861

By mail: 12 Mill Street, Middlebury, Vermont, 05753

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